Why Business Continuity and Disaster Recovery Plans are non-negotiable.

Find out how vulnerable your business could be without them, and the steps needed to be safe.

Business Continuity and Disaster Recovery (BCDR) plans are a necessity. If you don't have them or are unsure of what they entail, you need to find out; otherwise, your business could be at risk.
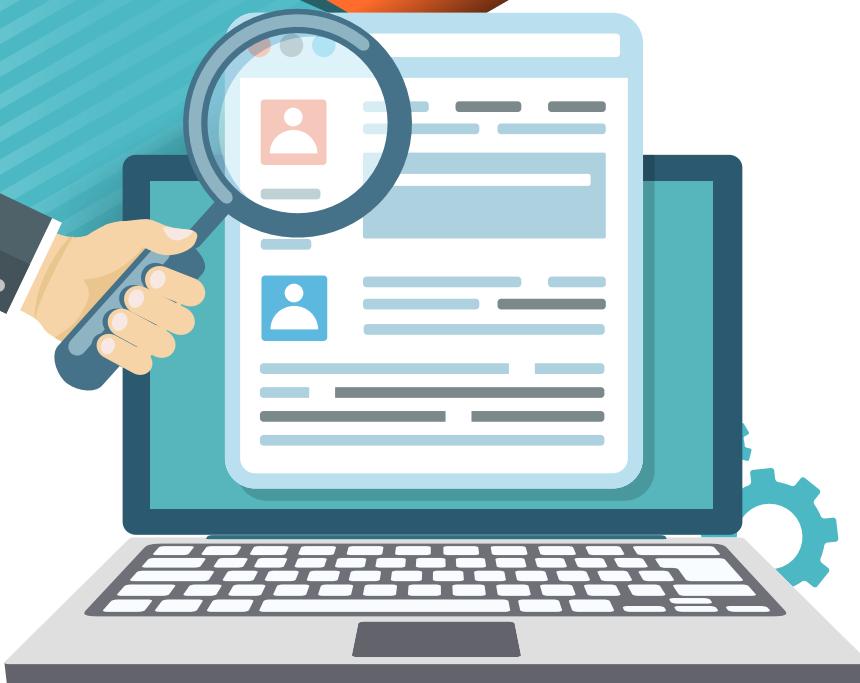
What is Business Continuity, and what is Disaster Recovery?

Business Continuity

Many believe Business Continuity (BC) to be the same thing as Disaster Recovery (DR), and although they have similarities, the two mean different things.

BC is an organisation's capability to guarantee that all business operations and data are not seriously damaged or affected by a potential cyberattack or disaster.

Overall, BC ensures that business operations shall continue even during a disaster or attack, with minimal downtime.

Disaster Recovery

Disaster Recovery differs from BC as it is essentially focused on rescuing systems and making sure they are up and running again.

Once put in place, a DR plan can restore lost/stolen data and help applications to work again if systems are critically damaged when disaster strikes.

Having a Disaster Recovery plan is part of a Business Continuity plan. Both are just as important as the other for any modern enterprise.
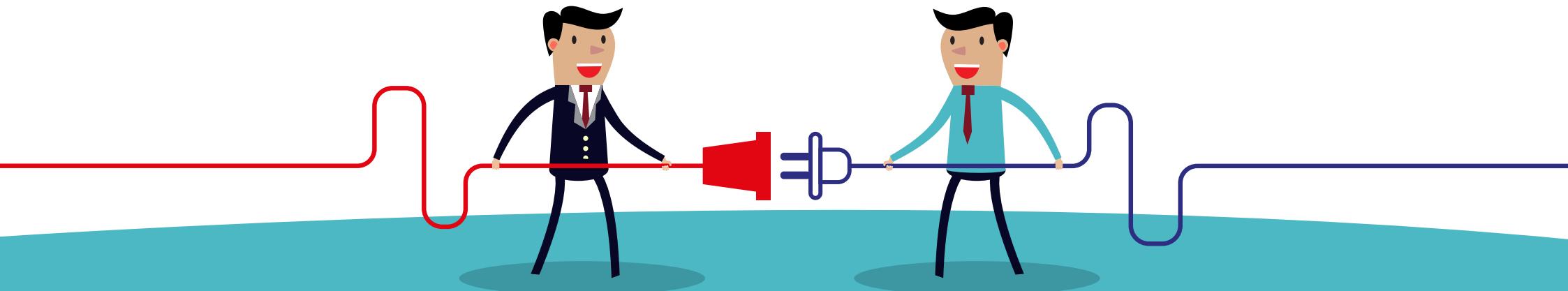
What is a Backup solution, and why do I need one?

Backup is similar to both BC and DR, as, without it, you are also left vulnerable. The loss of data is a serious setback and hard to overcome.

There are different solutions out there that offer backup, such as traditional tape backup, which is cost-effective, but slower to recover data from and frankly outdated. Many organisations are migrating to the cloud for backup, which is accessible anytime and anywhere – as long as you have an internet connection – allowing for easy recovery and is more efficient.

By backing up your data you can ensure that you will be able to restore any lost or damaged data. This is why backup is essential and a necessary action for all organisations.

If you were to lose a days work or worse, more, what damage would that inflict on your business?

How will BCDR and backup help my business recover?

Here are a few scenarios to set the scene...

Cyber Attacks

Naturally, we hope that we won't fall victim to a cyberattack. However, that is unrealistic. Cybercriminals work by infiltrating your networks and getting their hands on your confidential data and essential information. Research found that 46% of global organisations have been victims of at least one cybersecurity attack since working from home during the pandemic.
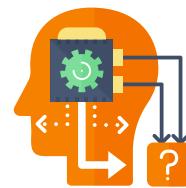
Human Error

Human error is an everyday occurrence; coffee spilled on your laptop, stolen or lost hardware, opening fraudulent emails, accidentally pulling out network cables. These are all mishaps we have ran into, so we must have our documents backed up to be restored when these misfortunes occur.

Natural Disaster

These are unavoidable, the future cannot be predicted, and there is not much we can do when natural disasters hit. The important thing is having a plan in place to allow you to quickly and efficiently recover from a natural disaster.

System Failure

Technology can be great, but unfortunately, not always 100% reliable if the correct plans aren't put in place. Systems can fail and cause us to lose precious data.

These are just a few examples; corruption or loss of data can happen in many different ways, so it is crucial to have all areas covered.

The Benefits of BCDR and Backup solutions

How these solutions will help transform your business for the better

Minimising Downtime

The full benefits of implementing BCDR and backup solutions is minimising downtime.

If you have a DR plan in place, you will be able to get your business up and running again, reducing the amount of time your team will spend unable to carry out their day-to-day tasks.

Less time wasted means less money wasted, which is crucial. Don't let a disaster become a financial burden to your business, no matter what size company you are.

By backing up your entire infrastructure, you can guarantee operational functions will be up and running in minimal time.

Cybersecurity

Cyberattacks are on the rise daily. Covid-19 has led to a vast increase in malicious cyberattacks.

In 2020 alone, cyberattacks, including scams related to Covid-19, have increased by a scary 667%.

During 2020 around 65,000 attempts to hack SMBs have occurred in the UK every day, with 4,500 of them succeeding.

Cybercriminals will attack any business of any size. From large corporations like Google to a one-person company, there are no exceptions.

Reducing Overheads

Some businesses shy away from implementing BCDR plans because they assume it's costly. However, it would be increasingly more expensive to lose your data or have any of it corrupted.

This leads to a knock-on effect of upsetting clients, bringing down team morale, and damaging your reputation. This is far more financially damaging.

By implementing these solutions, you protect your company from significant damage, and by minimising downtime, less money is lost.

Keep Your Customers Happy

If your customers can rely on you to keep their data safe, this will increase cus tomer satisfaction and retention of clients.

A good reputation and name bring in more business, increasing both business and financial gain.

Offering your customers a solid contingency plan will only encourage a trusting relationship.

Make it known to your clients that you care about their needs and that they are your priority.
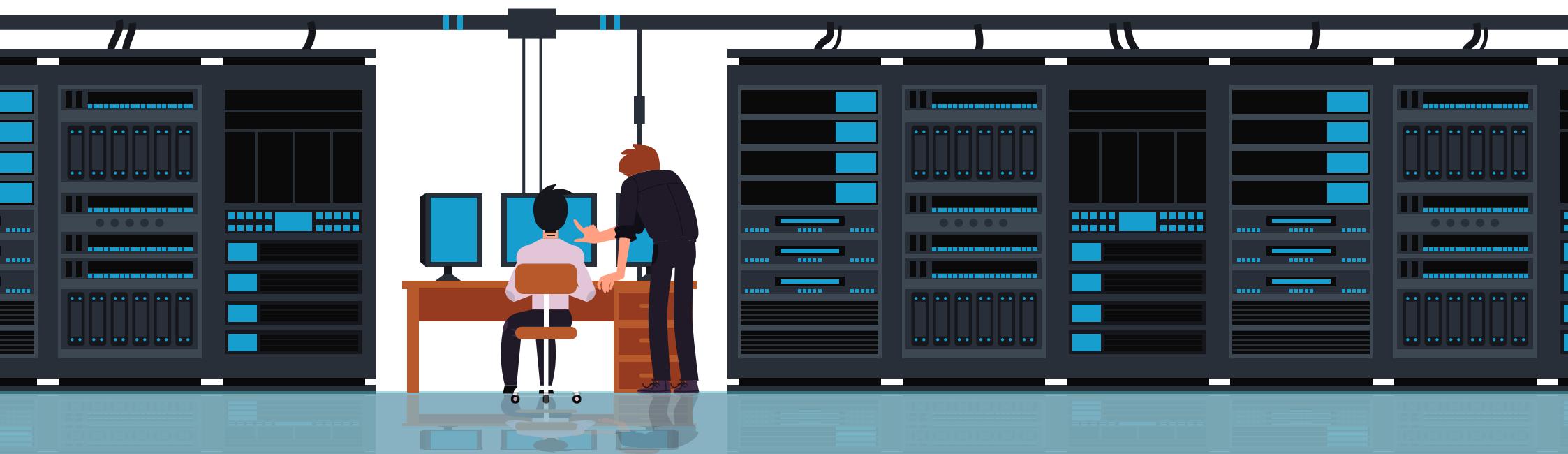
Stay Ahead of Your Competitors

By implementing a BCDR plan and backing up your data, you will be able to remain operational, even during a crisis. This will put you ahead of your competitors, showing innovation and efficiency.

And this works in reverse; if your competitors have these plans in place, they will continue productive work while you scramble to get things fixed.

Keep your reputation intact and stay ahead of the curve.

Be Prepared For The Future

By having a BCDR plan and continuously backing up your data, you ensure that your business is prepared for any future developments that may unfold.

Whether it's a disaster or cyberattack, you won't have to worry about your company's future because you'll know it's secure by taking these necessary steps.

The future has become an unpredictable notion during the current climate, so to be prepared makes the future less scary for your business.

Holistic Business

Each company is seeking new and innovative ways to propel them into the future and encourage growth.

But how can a business grow if it doesn't have a BCDR plan when a crisis occurs? And if this data isn't backed up, how will you retrieve your essential files to ensure business continuity?

This is why having a BCDR plan and backup solutions in place; your business can become a holistic, continuously functioning, and reliable infrastructure.

The Power Of Outsourced IT Support

So why should you outsource your IT support for this help?

Not only will outsourcing your IT support save you money, but it will also save you time to focus on your key tasks at hand. Let us implement and carry out all your IT needs and look after your infrastructure.

Outsource your IT support and let Fusion develop a detailed plan to ensure your businesses' safety when a disaster hits.

What are the solutions on offer to help?

There are many brands and vendors in the managed services space offering their solutions for BCDR plans and backup, but there are two solutions we recommend.

Datto SaaS Total Protection

Datto SaaS Total Protection is the market-leading cloud backup solution explicitly created to ensure business safety. This tool offers extensive backup and recovery for essential data kept on cloud applications, such as Microsoft 365.

This tool will do a handful of actions designed to keep your business operational and proactive. Such as maximum protection to recover from ransomware attacks, improve efficiency by utilising a single pane of glass to manage client backups and data, and a predictable billing system.

We know how important your client's data is, so having a trustworthy application with reliable and robust solutions will result in time saved and reduced risk. This is further ensured by continuous automated backups of all your essential cloud data.

Therefore, with Datto SaaS Total Protection, this enables a speedy recovery and restored data in no time, with flexible options.

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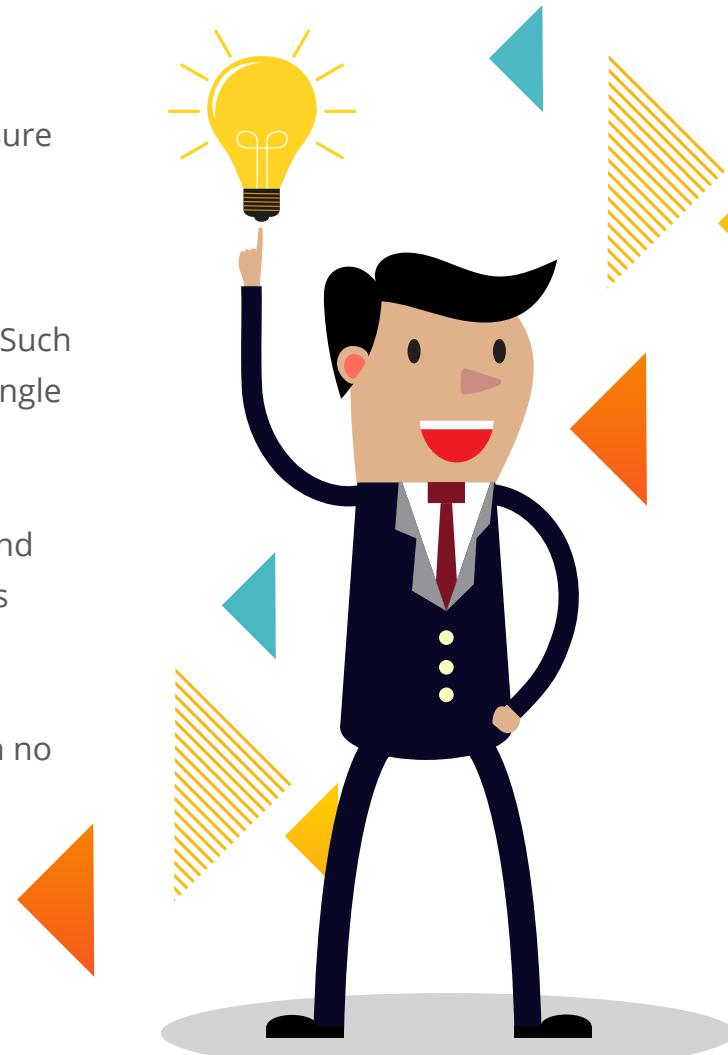
Datto SIRIS

Datto SIRIS is a tool specifically built as a reliable business continuity and disaster recovery solution. It was created to prevent data loss and reduce downtime for clients while simultaneously increasing profits.

Just liked the SaaS Total Protection tool, SIRIS has many benefits, such as continuous and reliable data protection, minimising downtime with backups, cloud recovery, and restoring data - all managed from a single pane of glass. SIRIS also offers ransomware recovery; this enables all backups to be scanned before being restored, improving the safety of your documents.

Backup is essential, but business continuity is even more so; SIRIS is the solution that will get your business up and running again when a crisis occurs, which backup will not.

With SIRIS, you will have reliable and verified backups, a secure global cloud, and speedy restore options for any scenario your business might face.

A cyberattack or natural disaster could wreak havoc on your business's data. Data that might be priceless and irreplaceable. Business Continuity and Disaster Recovery plans might feel like a costly investment. But they're cheap compared to the cost of recovering should the worst happen to your business.

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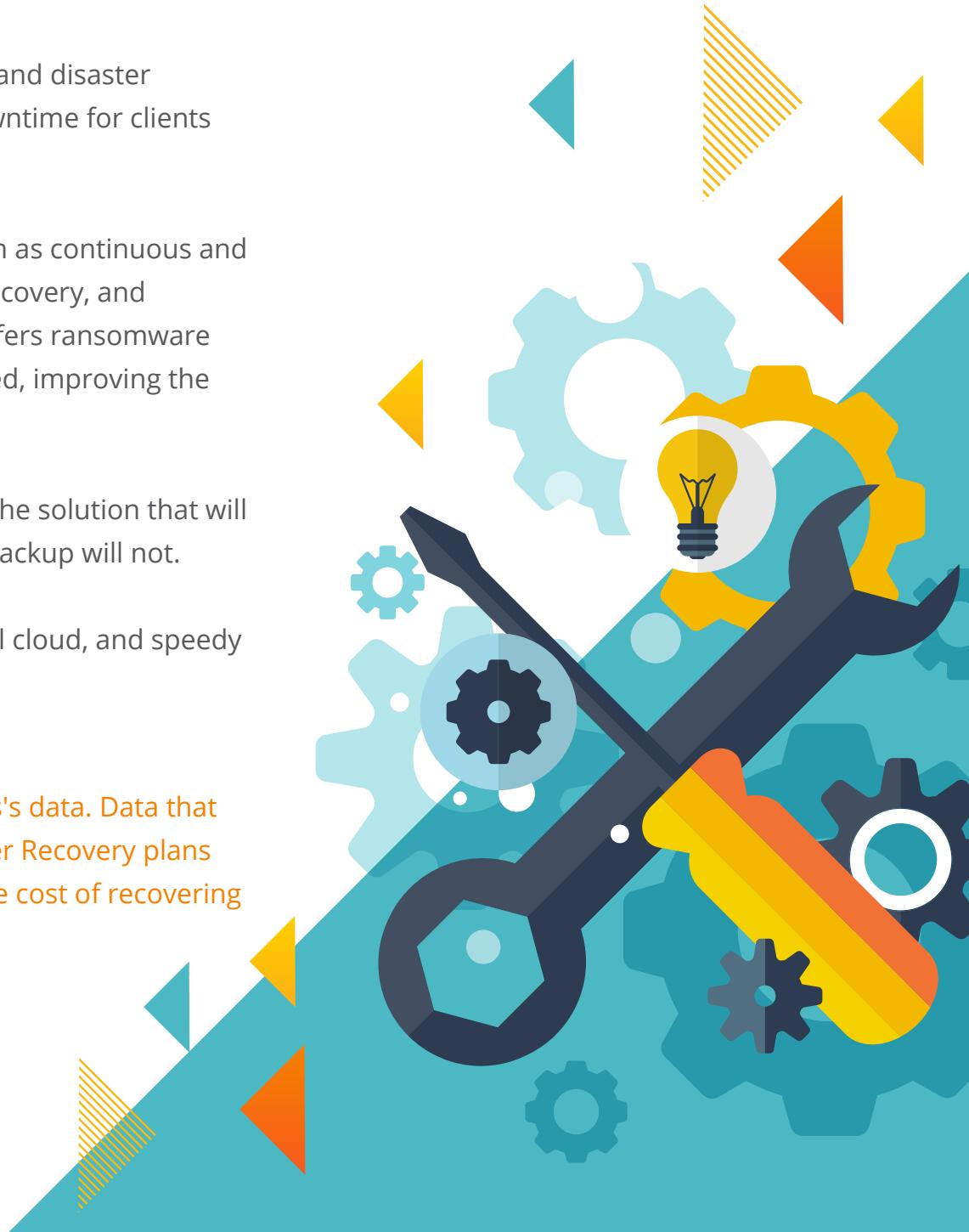
Make sure your business is future-proof by implementing both Business Continuity and Disaster Recovery plans as well as Backup Solutions.

Never lose sleep worrying about your data's security again.

So, what's next?

Contact our IT experts at Fusion today; with their extensive experience in IT, they will cater to a plan which is best suited for your business and its needs. Ensure your security for tomorrow and the days after that.

There are several options out there – let us find the best fit for your business.

Book your consultation today

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